COLLEGE OF INTENSIVE CARE MEDICINE
OF AUSTRALIA AND NEW ZEALAND

CICM ASM 2027

26 - 29 May
Adelaide Convention Centre
Kaurna Country, Adelaide
South Australia



every breath matters

ELEVATING ICU RESPIRATORY CARE

asm.cicm.org.au

PARTNERSHIP & EXHIBITION PROSPECTUS

SUPPORTED BY

Business Events Adelaide

SOUTH AUSTRALIA

Government of South Australia
Department of the Premier and Cabinet

ADELAIDE CONVENTION CENTRE


Anthology Travel


South Australia Tourism Commission



Welcome to the CICM Annual Scientific Meeting 2027

Dear Partners and Exhibitors,

On behalf of the Organising Committee, it's our pleasure to invite you to partner with the College of Intensive Care Medicine Annual Scientific Meeting (CICM ASM) 2027, from 27–29 May at the Adelaide Convention Centre.

Against the backdrop of this year's theme "*Every Breath Matters*", ASM 2027 will explore the significant role of respiratory care in intensive care medicine, highlighting advances in ventilation, respiratory physiology, lung protection, critical care monitoring, and emerging technologies that continue to shape patient outcomes. The program will bring together Intensivists, Trainees, Nurses, Allied Health Professionals, Researchers, and industry leaders to learn, collaborate, and help drive the future of intensive care.

The CICM ASM is recognised as the premier gathering of the intensive care community from Australia and Aotearoa New Zealand. With an expected 450 delegates, including ICU Directors, Consultants, Fellows, Trainees, and multidisciplinary healthcare professionals, the ASM 2027 provides a unique opportunity to connect directly with those who influence clinical practice, education, and purchasing decisions within the intensive care unit.

Industry partnerships play a vital role in the success of our meeting and in advancing patient care through innovation, education, and collaboration. We recognise the significant contribution that our partners make in supporting the development and adoption of new technologies, therapies, and models of care that improve outcomes for critically ill patients.

For 2027, we have reimagined the exhibition and sponsorship experience to create more meaningful connections between delegates and industry.

Our interactive Hands-On Learning Zones will transform the delegate experience into a practical learning environment, providing delegates with the opportunity to engage directly with equipment, technologies, and expert facilitators in a highly immersive setting. Combined with targeted educational sessions, networking opportunities, and exhibition engagement, these experiences are designed to deliver genuine value for both delegates and partners.

Whether your organisation is seeking brand visibility, lead generation, product demonstration opportunities, or direct engagement with key decision makers, the CICM ASM 2027 offers a range of partnership opportunities designed to support your objectives and maximise your return on investment.

We invite you to join us in Adelaide as we explore the challenges and opportunities facing intensive care medicine and work together to enhance the care of critically ill patients across Australia, Aotearoa New Zealand, and beyond.

We look forward to partnering with you for an exceptional ASM in 2027.

Warm regards,

Mark Plummer and Michael Farquharson
Co-Convenors, CICM ASM 2027

About the College of Intensive Care Medicine

The College of Intensive Care Medicine is the body responsible for intensive care medicine specialist training and education in Australia and Aotearoa New Zealand. The College offers a minimum six-year training program, in both General and Paediatric intensive care, with a number of assessments, culminating in Fellowship of the College of Intensive Care Medicine (FCICM). The College has over 1600 Fellows throughout the world. The main office is in Melbourne, with regional committees throughout Australia, and national committees in Aotearoa New Zealand and Hong Kong.

COLLEGE OF INTENSIVE CARE MEDICINE
OF AUSTRALIA AND NEW ZEALAND

> The strong interest and engagement we received from delegates demonstrated the value of exhibiting at the conference. It provided an effective platform to introduce our product and connect with key healthcare professionals.
>
> Phebra
> International Speaker Sponsor and Exhibitor





About the ASM

The CICM ASM is a three-day scientific meeting featuring:

- Plenary sessions
- Clinical updates
- Workshops and hands-on learning
- Ultrasound and simulation programs
- Trainee education
- Social and networking events
- A central exhibition hub.

The 2027 program will highlight advances in respiratory intensive care, emerging technologies, and multidisciplinary practice.

Why Partner with CICM ASM 2027

Partnering with the ASM provides direct access to a highly engaged audience of clinicians and decision makers in intensive care.

Benefits include:

- High delegate engagement through hands on learning opportunities
- High visibility brand exposure
- Direct engagement with key decision makers
- Opportunities for live simulations and demonstrations of products, technologies, and innovations
- Access to delegate lists (subject to opt-in)
- Presence in digital and onsite marketing
- Participation in scientific and networking activities.

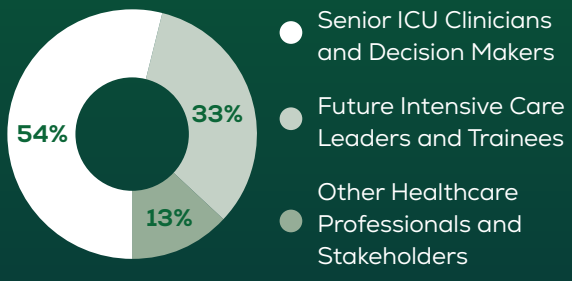
The ASM is designed to maximise exhibitor and partner interaction through integrated catering, dedicated exhibition time, and interactive zones.

Delegate Profile

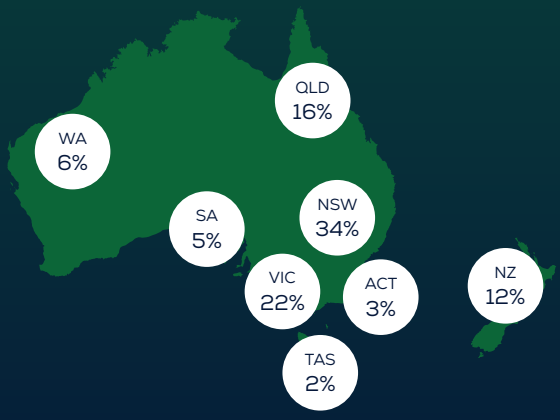
Approximately 450 delegates are expected, including:

- CICM Fellows
  - Directors
  - Deputy Directors
  - ICU Consultants
  - New Fellows
- CICM Trainees
- ICU nurses and allied health professionals
- Anaesthetists, emergency physicians, and other specialists
- International guests from the United States, Canada, Europe, Asia and the Pacific.

In 2026, the ASM was attended by:



Delegates represent all Australian states and territories and major centres in Aotearoa New Zealand.



“As an International Speaker, connecting with ASM delegates was truly a rewarding experience for me as well, and I really enjoyed the opportunity to gain insights into your challenges and approach to overcoming them. I thank the Johnson & Johnson team for their close collaboration and preparation, in an environment that encouraged open and thoughtful discussion. I look forward to staying connected and visiting once again

Warm regards,
Sascha”

Dr. Sasha Ott
Johnson & Johnson
International Speaker Sponsor



Adelaide

Adelaide is located on the lands of the Kaurna people. Known for its cultural vibrancy, accessible city layout, and exceptional food and wine, Adelaide offers an ideal setting for the ASM.

Delegates can explore:

- The Riverbank Precinct.
- Adelaide Botanic Garden.
- Art Gallery of South Australia.
- Adelaide Central Market.
- Nearby wine regions including Barossa and McLaren Vale.

The city's walkability and welcoming atmosphere make it a favourite for national conferences.



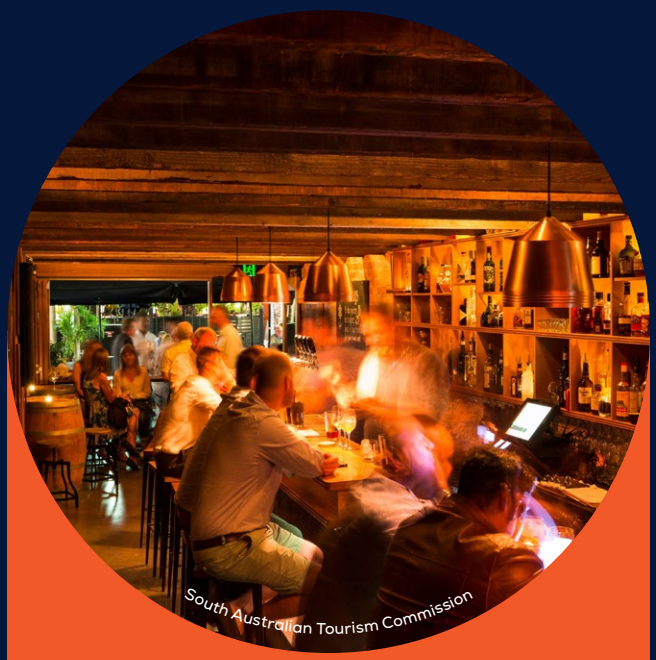
Venue

Adelaide Convention Centre

The Adelaide Convention Centre (ACC) is one of Australia's premier conference venues, offering:

- State-of-the-art meeting spaces.
- Integrated exhibition halls.
- Modern AV and hybrid capabilities.
- Easy access to accommodation and transport.
- A central location within the Riverbank Precinct.

The ACC provides an ideal environment for scientific exchange and industry engagement.



> Our involvement in the conference was both engaging and productive, supported by excellent collaboration with the organising team and a highly relevant program. The event provided meaningful opportunities to connect.

Johnson and Johnson
Major Partner CICM ASM 2026

Your Marketing Exposure

The ASM will be promoted extensively from August 2026 and throughout the event through:

Website
A dedicated ASM website featuring program updates, speaker profiles, and partner listings.

CICM ePublications
Six ASM specific newsletters, over 19,000 emails will be sent

Social media
With over 10,000 followers, the CICM network is strongly connected through social media.

ASM App
A central hub for program access, exhibitor information, scanning, and delegate engagement.

Planning Milestones

- Save the Date distributed: **July 2026**
- ASM Website launches: **August 2026**
- Early Bird Registration opens: **September 2026**
- Abstract submissions open: **September 2026**
- Early Bird Registration closes: **February 2027**

Partnership & Exhibition Opportunities

The 2027 ASM provides a valuable platform for organisations seeking to engage with critical care professionals and decision-makers from across the intensive care community. With a program focused on advancing clinical practice, innovation, education, and patient outcomes, the meeting offers opportunities for a wide range of organisations to build brand awareness, share expertise, and foster meaningful connections.

Designed to maximise impact, the sponsorship framework offers partners the flexibility to participate in exhibition hall marketing, host a Hands-On Learning Zone, or combine both opportunities as an integrated package. This approach allows organisations to tailor their presence and engagement strategy, whether through networking, thought leadership, product demonstration, education, service promotion, or interactive learning experiences.

Beyond the exhibition and educational opportunities, the ASM provides exceptional access to ICU Directors, Consultants, Trainees, Nurses, Allied Health Professionals, Researchers, and key decision-makers, creating a unique environment to strengthen relationships, showcase capabilities, and support the ongoing development of critical care practice.

Opportunity	Value	Number available
Principal Partner	$30,000	1
Major Partner	$20,000	2
International Speaker	$20,000	3
Lounge Partner	$15,000	1
Coffee & Connections Partner	$12,500	2
Hands-On Learning Zone	$10,000	20
Partner Breakfast Symposium	$7,500	2
CICM ASM 2027 App Partner	$6,000	1
Connect and Learn Series Partner	$3,500	3
Exhibition Shell Scheme Booth	$6,600	

Principal Partner

Exclusive Opportunity **AU$30,000**

Exclusive engagement.
Premium visibility.
Direct access to decision makers.

As the exclusive Principal Partner of the CICM ASM 2027, your organisation will enjoy unique access to a highly engaged audience of intensive care specialists, directors, consultants, and future clinical leaders. This exclusive partnership is designed for organisations seeking maximum visibility, meaningful engagement, and a premium leadership presence throughout the meeting.

A key feature of this opportunity is a unique sponsored lunch Symposium session, exclusive to the Principal Partner. This provides a dedicated platform to engage a captive audience in a prominent, yet intimate setting, fostering high-value conversations and deeper connections with key stakeholders.

Combined with an individual Hands-On Learning Zone, extensive branding opportunities, and a coffee cart and premium exhibition presence, this partnership positions your organisation as a leading contributor to education, innovation, and excellence in intensive care medicine.

Ideal for Organisations seeking:

- Premium event presence and category leadership
- Direct engagement with decision makers
- Thought leadership opportunities
- High-quality lead generation
- Maximum brand visibility before, during, and after the ASM.

Value Breakdown

Exclusive Lunch Symposium	$10,000
Hands-On Learning Zone	$10,000
Two Exhibition Booths	$13,200
Coffee Cart & Activation	$12,500
Total Package Value	**$45,700**
Partner Investment	$30,000
Partner Savings	**$15,700**

Inclusions

Education and Lead Generation

- One (1) exclusive Lunch Symposium (45 minutes)
- Electronic attendee list for Lunch Session (opt-in delegates)
- One (1) Hands-On Learning Zone

Exhibition and Activation

- Two (2) premium exhibition booths (6m x 3m total area)
- One (1) Principal Partner Coffee Cart with adjacent activation space

Attendance

- Four (4) full registrations
- Four (4) exhibitor passes
- One (1) complimentary speaker registration

Marketing and Recognition

- Delegate lists (opt-in, pre-event and post-event)
- One (1) CICM ePublication article (450 words)
- One (1) ASM App alert
- One (1) social media feature
- Logo on plenary holding slides
- Logo on ASM signage
- 100-word profile in the ASM App
- Priority recognition as Principal Partner throughout the ASM.



Major Partner

Two (2) Opportunities **AU$20,000**

Education.
Engagement.
Lead Generation.

The Major Partner package combines three of the ASM's most valuable engagement opportunities into one integrated partnership, providing multiple touchpoints with delegates before, during, and after the meeting.

This package combines a Hands-On Learning Zone, exhibition presence, and a sponsored Breakfast Session to maximise lead generation, product demonstration opportunities, and meaningful engagement with key decision makers.

Through practical skills-based education, face-to-face networking, and a captive audience presentation, Major Partners can showcase their expertise while building trusted relationships within the intensive care community.

Ideal for Organisations looking to:

- Demonstrate products and technologies
- Generate qualified leads
- Engage ICU directors, consultants, and trainees
- Increase brand visibility
- Deliver educational content in a practical setting.

Value Breakdown

Hands-On Learning Zone	$10,000
Breakfast Session	$7,500
Exhibition Booth	$6,600
Total Value	**$24,100**
Partner Investment	$20,000
Partner Savings	**$4,100**

Inclusions

Education and Lead Generation

- One (1) Hands-On Learning Zone
- One (1) sponsored Breakfast Session

Exhibition and Activation

- One (1) premium exhibition booth (3m x 3m)

Attendance

- Two (2) full registrations
- Two (2) exhibitor passes

Marketing and Recognition

- Delegate lists (opt-in, pre-event and post-event)
- One (1) CICM ePublication article (300 words)
- One (1) social media feature
- One (1) ASM App alert
- Logo on plenary holding slides
- Logo on ASM signage
- 100-word profile in the ASM App
- Priority booth placement selection.



International Speaker

Three (3) Opportunities **AU$20,000**

Association with global thought leadership.

High visibility alongside a flagship session.

Strong engagement with a large delegate audience.

Sponsoring an International Speaker offers a unique opportunity to align your organisation with global expertise and thought leadership in intensive care. Bringing a respected international voice to the ASM enhances the scientific program while positioning your brand alongside innovation, excellence, and cutting-edge practice. This sponsorship provides strong brand credibility, high visibility, and natural association with a high-profile session that attracts significant delegate interest. It is ideal for organisations looking to elevate their profile, support education, and connect with clinicians through the influence and authority of internationally recognised leaders.

Inclusions

- Acknowledgment as the International Speaker Sponsor during the session (selection of the speaker is subject to availability and Committee approval)
- Four (4) complimentary session passes
- Logo to be displayed on session slide prior to the session
- Company logo listed on the ASM website with a hyperlink to your company webpage
- 100-word company profile, contact details and company logo displayed on the ASM App
- Company logo on ASM signage
- One (1) mention in ASM social media posts promoting your support of the international speaker
- Opportunity to purchase an exhibition booth at a 25% discount.

To discuss an individually curated sponsorship opportunity, please contact Nadia Conn, Conference and Events Manager, College of Intensive Care Medicine at events@cicm.org.au (committee approval).



Lounge Partner

Exclusive Opportunity **AU$15,000**

Delegate experience.
Networking.

The Lounge Partner is ideal for organisations seeking high-visibility brand presence in a relaxed, high-traffic networking environment. Positioned at the centre of delegate activity, the Lounge offers a natural meeting point where attendees recharge, connect, and spend extended time between sessions. This opportunity suits brands looking to build awareness, foster relationships through informal conversations, and create lasting impressions with constant exposure. With prominent branding across charging stations and the flexibility to tailor your space, partners can deliver engaging and memorable touchpoints while aligning their brand in a relaxed and convenient setting.



Inclusions

Brand Exposure & Acknowledgement

- Exclusive use of one of two lounge areas including:
  - Plants
  - Bar tables
  - One (1) branded charging station
  - Lounge setting
  - Coffee tables and chairs
- Exclusive naming rights to your dedicated lounge area

Marketing

- Company logo on ASM signage
- Company logo listed on the ASM website
- 50-word company profile, contact details, and company logo displayed on the ASM App
- One (1) mention in ASM social media post
- One (1) App alert during the ASM to promote the lounge
- Delegate list (opt-in, pre-event and post-event)

Exhibition

- One exhibition site in a prime location (3m x 3m)

Attendance

- Electronic delegate list provided after the completion of the ASM (Delegate list to contain name, organisation, state subject to those who have elected to have their information included)
- Two (2) exhibitor registrations including catering during the ASM including attendance at the Welcome Drinks and Networking Drinks.

Coffee & Connections Partner

Two (2) Opportunities **AU$12,500**

High-frequency brand exposure and repeat engagement.

Where conversations begin.

The Coffee & Connections Partner is one of the most visible and engaging opportunities at CICM ASM 2027.

Positioned in a high-traffic location within the exhibition hall, this partnership combines a branded coffee cart with a dedicated exhibition and activation space, creating a natural gathering point where delegates pause, connect, and engage throughout the meeting.

While delegates enjoy complimentary barista-made coffee, your team can start conversations, showcase products and technology, demonstrate solutions, and build meaningful relationships.

This opportunity delivers repeated exposure throughout the ASM and provides a unique platform for informal engagement in a relaxed and welcoming environment.

Ideal for:

- Medical device companies
- Technology providers
- Pharmaceutical organisations
- Brands looking to maximise visibility and delegate interaction.

Value Breakdown

Activation	$9,000
Coffee Cart Branding	$500
Exhibition Booth	$6,600
Total Value	**$16,100**
Partner Investment	$12,500
Partner Savings	**$3,600**

Inclusions

Activation & Exhibition

- Exclusive branded coffee cart
- One (1) exhibition booth (3m x 2m)
- Prime position adjacent to coffee service area
- Opportunity to display products and marketing materials
- Opportunity to provide branded coffee cups
- Opportunity to provide branded apparel for baristas

Marketing & Recognition

- Company logo on ASM signage and website
- 50-word company profile in ASM App
- One (1) ASM App alert
- One (1) social media mention

Attendance

- Two (2) Exhibitor Registrations
- Catering throughout the ASM
- Welcome Reception attendance
- Networking Function attendance.

Hands-On Learning Zone

Twenty (20) Opportunities **AU$10,000**

Hands-on learning.
Skills training.

Available zones

Airway & Intubation Lab x 4

Focus
- Difficult airway management
- Video laryngoscopy
- Emergency airway scenarios

Experience Design
- Manikins + live guided intubation
- Video-assisted techniques
- "Challenge scenarios" (ICU, trauma)

Ventilation Optimisation Station x 4

Focus
- NIV vs invasive ventilation
- Settings optimisation
- ARDS / COPD scenarios

Experience Design
- Interactive ventilator consoles
- Case-based adjustment exercises
- Real-time waveform interpretation

Lung Ultrasound Station x 4

Focus
- Point-of-care ultrasound (POCUS)
- Lung pathology recognition
- ICU bedside diagnostics

Experience Design
- Live scanning stations
- Guided pathology identification
- "Scan & interpret" mini challenges

Bronchoscopy Simulation Station x 4

Focus
- Airway visualisation
- Bronchoscopy techniques
- ICU procedural skills

Experience Design
- Scope navigation simulators
- Foreign body / secretion scenarios
- Hands-on procedural practice

Monitoring & Diagnostics Station x 5

Focus
- Respiratory monitoring
- Capnography, oxygenation
- Early deterioration detection

Experience Design
- Real-time monitoring dashboards
- Clinical scenario simulations
- "Escalation decision" exercises

Inclusions

- Branding at station
- Ability to supply equipment + facilitator support
- Thursday and Friday lunch
- Pre-registrations to capture the number of participants per station
- Lead scans / contact capture
- Session attendance
- Post-event feedback
- Lead generation
- 20 min sessions x 2 (40 min total)
- 2 x complimentary passes
- Social media marketing x 6
- CICM ePublication marketing x 6.

Partner Breakfast Symposium (50-60min)

Two (2) Opportunities **AU$7,500**

Captive Audience.
Thought Leadership.
Qualified Leads.

The Partner Breakfast Symposium provides a unique opportunity to engage directly with a highly targeted audience of intensive care clinicians in a dedicated educational environment.

Designed for organisations looking to showcase innovation, share clinical insights, and support professional education, this symposium enables meaningful interaction with delegates who have specifically registered to attend your session. With a highly engaged audience, this sponsorship delivers a valuable platform to build credibility and establish thought leadership within the intensive care community.

Sponsors benefit from direct engagement with delegates, enhanced brand visibility, and access to attendee contact details (subject to opt-in), providing valuable opportunities for post-event follow-up and relationship building.

Inclusions

Presentation & Thought Leadership

- Opportunity to provide a keynote speaker (subject to Organising Committee approval)
- Opportunity to deliver a two-minute company introduction
- Exclusive branding and naming rights for the symposium
- Opportunity to display sponsor signage within the room
- Company logo displayed on session holding slides

Audience Engagement

- Pre-registered delegate attendance
- Exclusive educational session
- Opportunity to engage directly with ICU Directors, Consultants, Intensivists, Fellows and Trainees
- Electronic attendee list provided prior to the session (subject to delegate opt-in)

Marketing & Promotion

- Symposium promoted on the ASM website
- Inclusion in the online registration portal
- One dedicated invitation emailed to registered delegates
- Session title and sponsor acknowledgement in the ASM App
- Company logo and 100-word session profile in the ASM App

Venue & Logistics

- Meeting room for up to 40 delegates
- Standard audiovisual package
- Session management and registration support provided by the ASM Secretariat

Attendance

- Four (4) sponsor representatives permitted to attend the symposium

Sponsor to provide

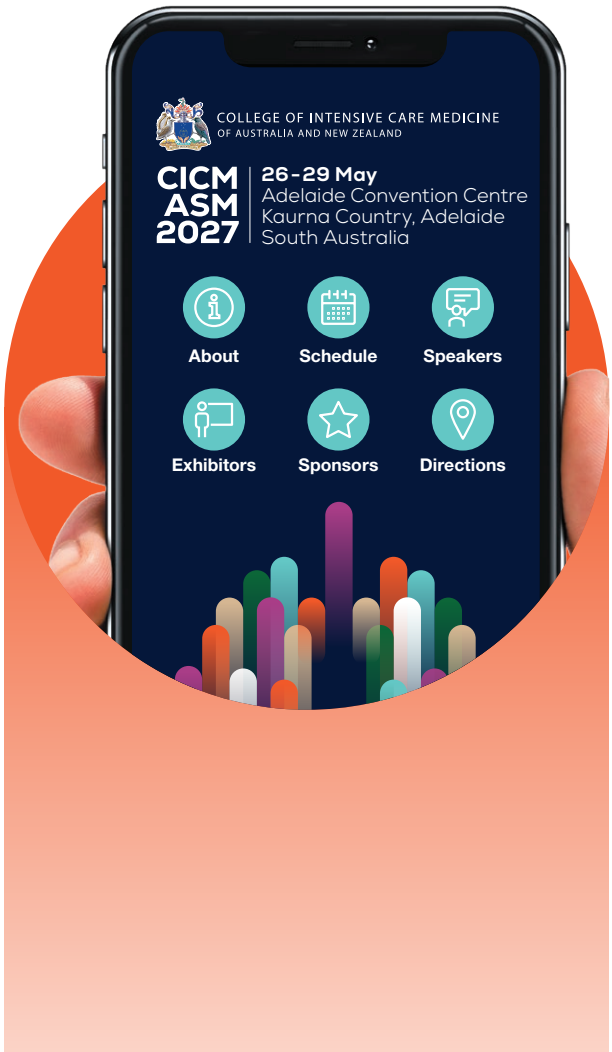
- Speaker and presentation content (subject to Organising Committee approval)
- Any speaker travel and accommodation expenses
- Catering package selected from the conference menu (at sponsor's expense)
- Any additional audiovisual requirements beyond the standard AV package.

CICM ASM 2027 App Partner

Exclusive Opportunity **AU$6,000**

Continuous, high-impact brand visibility.

Ideal for organisations seeking strong brand visibility and ongoing engagement with delegates. As the primary platform for program information, networking, and event updates, the Conference App keeps your brand front and centre throughout the meeting. With prominent branding, a dedicated sponsor profile, banner advertising, and push notifications, this partnership provides a highly effective channel to engage delegates, promote key messages, and connect with decision-makers before, during, and after the event.



Inclusions

Brand Exposure & Acknowledgement

- Recognition as the Official CICM ASM 2027 App Partner
- Company logo prominently displayed on the App splash/loading screen
- Company logo featured on the App home page
- Dedicated sponsor profile within the App, including company description, contact details, website link, and downloadable resources
- One push notification per day during the meeting (timing subject to organiser approval)
- Banner advertisement within the App
- Sponsor acknowledgement in pre-event communications promoting the App
- Logo inclusion on event website sponsor page with hyperlink
- Delegate list (subject to privacy and consent requirements)
- Opportunity to include a promotional offer, video, or resources within the App
- Recognition on sponsor signage and sponsor slides during the meeting

Attendance

- 2 x Registrations to attend the Networking Drinks and the Welcome Reception.

Connect and Learn Series Partner (20-30 min)

Three (3) Opportunities **AU$3,500**

Education.
Networking.
Engagement.

The Connect & Learn Series provides an opportunity to engage delegates through a focused educational session delivered during a scheduled morning or afternoon tea break.

Designed for organisations seeking meaningful interaction with intensive care professionals, these sessions offer a platform to share insights, showcase innovation, discuss emerging technologies, and contribute to professional learning in an informal and highly engaging environment.

With delegates gathered in a relaxed setting over refreshments, partners can build valuable connections, increase brand visibility, and position their organisation as a contributor to innovation and education within the intensive care community.

Inclusions

Presentation & Branding

- Opportunity to provide a speaker (subject to Organising Committee approval)
- Opportunity to deliver a two-minute company introduction
- Opportunity to display signage within the session room
- Company logo displayed on session holding slides

Audience Engagement

- Access to a pre-registered audience of up to 40 delegates
- Electronic attendee list provided prior to the session (subject to delegate opt-in)
- Opportunity for audience questions and discussion

Marketing & Promotion

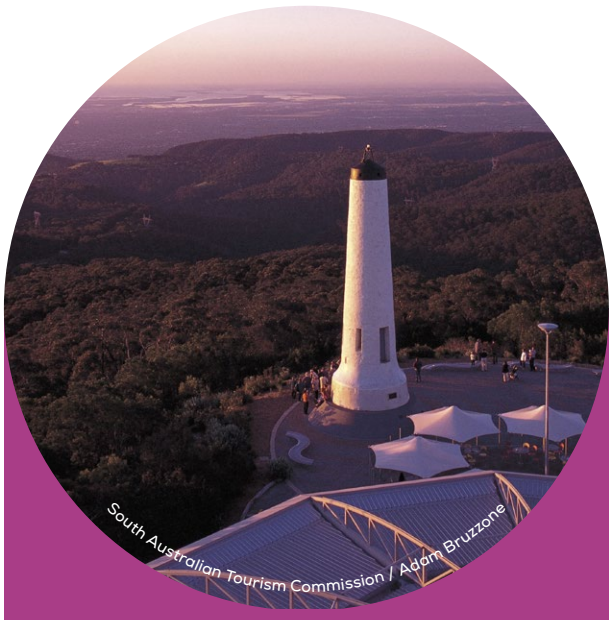
- Session listing on the ASM website
- Session listing within the ASM App
- Company logo and 50-word profile in the ASM App
- Sponsor acknowledgement in session promotions

Venue & Logistics

- Meeting room hire
- Standard audiovisual package
- Session registration management and attendee tracking
- On-site support from the ASM Secretariat

Catering

- Morning tea or afternoon tea catering for registered attendees
- Tea, coffee and light refreshments.

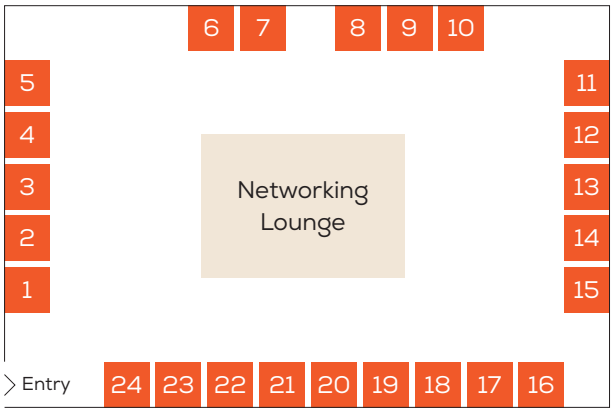


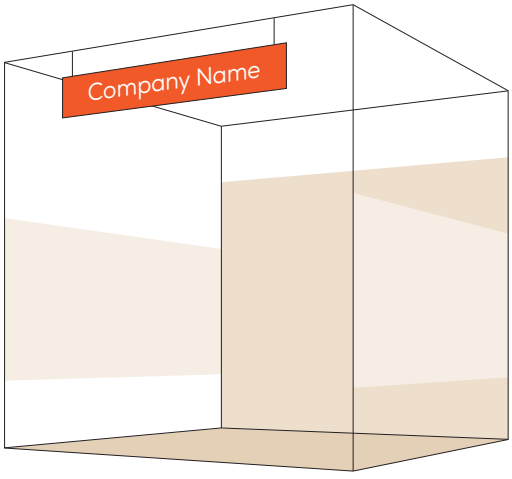
Exhibition Booth

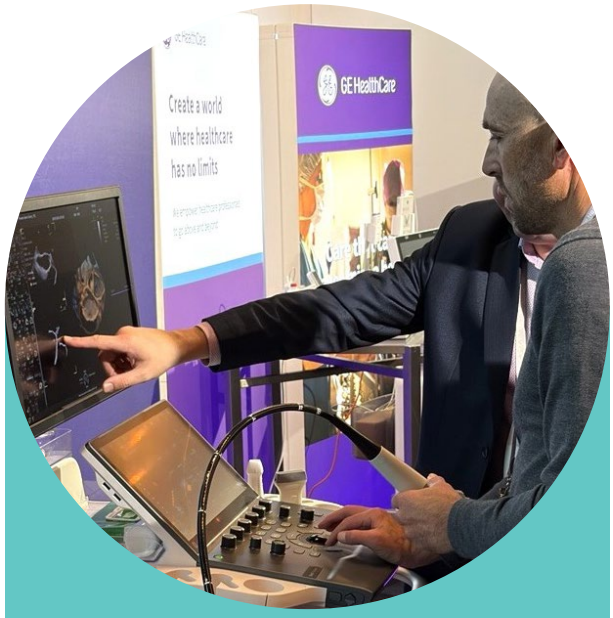
3m × 3m Shell Scheme Booth **AU$6,600**

Inclusions

- 3m x 3m booths including walls, lighting and fascia signage
- Two (2) exhibitor registrations
- Catering during ASM
- Access to Welcome and Networking Drinks.









BOOKING FORM

Contact Details

Please note all correspondence including invoices will be sent to the contact supplied below.

Name:					
Organisation:					
Position:					
Address:					
Suburb:		State:		Postcode:	
Country:		Mobile:			
Telephone:		Fax:			
Email:					
Website:					

Partnership & Exhibition Opportunities

All costs are shown in Australian dollars and include GST.

✔	Opportunity	Investment
◯	Principal Partner	AU$30,000
◯	Major Partner	AU$20,000
◯	International Speaker	AU$20,000
◯	Lounge Partner	AU$15,000
◯	Coffee & Connections Partner	AU$12,500

✔	Opportunity	Investment
◯	Hands-On Learning Zone	AU$10,000
◯	Partner Breakfast Symposium	AU$7,500
◯	CICM ASM 2027 App Partner	AU$6,000
◯	Connect and Learn Series Partner	AU$3,500
◯	Exhibition Shell Scheme Booth	AU$6,600

Contact

Nadia Conn
Conference and Events Manager
College of Intensive Care Medicine
Email: cicm@encanta.com.au

Terms and Conditions

Exhibition

- By returning a booking form via online or printed copy confirms your acceptance of these terms and conditions.
- All bookings are subject to approval and we reserve the right to refuse any application.
- Encanta Event Management, the College of Intensive Care Medicine reserve the right to alter any aspect of the event program and floorplan without notice. Please refer to the event website for the latest information.
- Encanta Event Management and CICM will take all diligent care to fulfil the exhibition commitments as outlined in the Sponsorship & Exhibition Prospectus.
- Exhibitors are responsible for providing all the information and/or artwork required by the Organisers by the due dates requested by the Organisers.
- Encanta Event Management and CICM reserve the right to introduce additional exhibition space should the opportunity arise.
- The exhibitor shall take all reasonable care when installing/dismantling their equipment and stand as not to cause damage to the venue, carpet, walls, ceilings, fixtures and floors and the shell scheme booths supplied by the appointed stand contractor including panels, fascia, spotlights, and furniture.
- The exhibitor is responsible for the care of the participant whilst in their leased space and indemnifies the organisers including Encanta Event Management for any injury, injury causing death that may be a result of the exhibitor's actions.
- No exhibitor will be listed in any official capacity until the deposit is received.
- Full payment is required upon receipt of application.
- Exhibitors are responsible for the security of their own equipment and materials during the event and in transit to and from the host venue.
- All exhibition stand holders must register officially and entry to the exhibition will not occur unless the attendee is wearing the appropriate identification.
- The exhibitor is deemed liable for repairs if the structures are damaged.
- Exhibitor staff must provide their own safety vests and appropriate covered shoes for bump-in and bump-out days.
- The Organisers reserve the right to request removal of any items that may be deemed unacceptable and impacts fellow exhibitors.
- All promotion must be conducted from your booth.
- All Organisations are expected to conduct their business in a professional, ethical manner in line with the hosts values, any breach will result in immediate cancellation of the Sponsorship/Exhibition package.
- Exhibitors must provide Public Liability insurance to a minimum of A$20 million. A copy of the public and product liability certificate must be submitted to Encanta Event Management no later than 3 months prior to the event date and ensure cover includes the event dates.
- No exhibitor shall sublet, share, assign or apportion part or all of their booked space except upon written consent from the organisers.
- If an Organisation is found to not align their values with that of the Host Organisations, this may result in cancellation of your Sponsorship/Exhibition package.
- Management reserves the right, at its sole discretion, to change the date or dates upon which the Event is to be held and shall not be liable in damages or otherwise by reason of any such change.
- In addition, Management shall not be liable in damages or otherwise for failure to carry out the terms of the Agreement in whole or in any part were caused directly or indirectly by or in consequence of fire, flood, storm, war, rebellion, insurrection, riot, strike, pandemic, or any cause whatever beyond the control of Management whether similar or dissimilar from the causes enumerated herein.
- In the event that the exhibit space to be used by the Exhibitor should be in any way rendered unusable, this contract shall not be binding.

Sponsorship

- By returning a booking form via online or printed copy confirms your acceptance of these terms and conditions.
- All bookings are subject to approval and we reserve the right to refuse an application.
- Encanta Event Management and the host organisation will take all diligent care to fulfil the sponsorship commitments as outlined in the Sponsorship & Exhibition Prospectus.
- Sponsors are responsible for providing all their requirements by the due dates if requested by the Organisers.
- Sponsors are responsible for providing all the information and/or artwork required by the Organisers by the due dates requested by the Organisers.
- Encanta Event Management and the event host reserve the right to introduce new packages should the opportunity arise.
- The organisers reserve the right to acknowledge a sponsor once payment has been received.
- Sponsors are required to make the necessary payments as per the payment schedule below (unless otherwise negotiated):
  - 50% due within one month of invoice date.
    Remaining 50% is due by no later than 31 January 2027.
- Booking forms received after 31 January 2027 require full payment within 7 days.
- Sponsors are responsible for the security of their own equipment and materials during the event and in transit to and from the venue.
- All attendees must register officially and entry to the event and sessions will not occur unless the attendee is wearing the appropriate identification.
- Management reserves the right, at its sole discretion, to change the date or dates upon which the Event is to be held and shall not be liable in damages or otherwise by reason of any such change. In addition, Management shall not be liable in damages or otherwise for failure to carry out the terms of the Agreement in whole or in any part where caused directly or indirectly by or in consequence of fire, flood, storm, war, rebellion, insurrection, riot, strike, pandemic, or any cause whatever beyond the control of Management whether similar or dissimilar from the causes enumerated herein.

Cancellation and Dates

Cancellation policy

- The submission of an application by a representative from your organisation is regarded as a firm booking.
- All cancellations must be made in writing to the Organisers and notice acknowledged in writing by the Organisers.
- Any reduction in exhibition allocation (once accepted by the Organisers) will be considered a cancellation and the cancellation policy will apply.
- Should the balance payment be outstanding at time of cancellation, the exhibitor is liable for the balance as per the cancellation policy.
- There is no opportunity to transfer your exhibition booking to another CICM event.

Cancellation dates

- Before 25 November 2026:
  full refund less a $250 administration charge.
- Between 26 November 2026 and 25 February 2027:
  a 50% cancellation fee of total contribution will apply.
- From 26 February 2027:
  100% cancellation fee and will be liable for full payment.