MICCAI 2027

30th International Conference on Medical Image Computing and Computer Assisted Intervention

Auckland NEW ZEALAND

27 September - 01 October 2027

New Zealand International Convention Centre

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SPONSORSHIP PROSPECTUS

Dear MICCAI colleagues and friends,

The 30th International Conference on Medical Image Computing and Computer Assisted Intervention (MICCAI 2027) will be held from September 27th to October 1st, 2027 at the New Zealand International Convention Centre in Auckland.

The MICCAI 2027 organizing committee has been working diligently at planning the conference for years. We are dedicated to making sure that MICCAI 2027 will be a great experience for everyone!

The annual MICCAI conference attracts the world's leading biomedical scientists, engineers, and clinicians from a wide range of disciplines associated with medical imaging and computer assisted intervention. The conference series includes three days of scientific content, including oral presentations and poster sessions. Workshops, tutorials, and challenges are held on the days preceding and succeeding the conference. Delegates can enjoy many different session formats in these satellite events that offer a comprehensive forum to further explore topics relevant to MICCAI. **Industrial sessions and exhibitions provide interesting opportunities of exchange between academia and industry.** In addition, the MICCAI 2027 Organizing Committee and the RISE-MICCAI Board will organise special sessions focused on Pacific health and health equity.The Student Board and Women in MICCAI Board will complete the program with exciting social events.

In the months to follow, we will send out many emails announcing what is planned and providing more details. Watch out for those as we share even more exciting news about MICCAI 2027!

On behalf of the entire organizing committee, we look forward to meeting each one of you in person. See you all in Auckland, New Zealand!

Jichao Zhao, Gabor Fichtinger and Stamatia (Matina) Giannarou
General Chairs of the MICCAI 2027 Organizing Committee

ABOUT MICCAI



The MICCAI Society was formed as a non-profit corporation on July 29, 2004, pursuant to the provisions of the Minnesota Non-Profit Corporation Act, Minnesota Statute, Chapter 317A, with legally bound Articles of Incorporation and Bylaws. The official corporate name is The Medical Image Computing and Computer Assisted Intervention Society ("The MICCAI Society"). The organization was founded with a focused professional mission and with member enrollment and benefits. The Society is governed by an elected Board of Directors (the MICCAI Board) with officers, including a President, Executive Director, Secretary and Treasurer.

Society staff coordinators are appointed by the Board to help manage and conduct the various activities of the Society, including membership, publications, public communication and industry relations. The Society's goals and focus are multi-disciplinary in nature and bring together scientists, engineers, physicians, surgeons, educators and students who contribute to and participate in the mission and activities of the Society.

The history of the Society dates from the early 1990s when three international conferences eventually evolved into a single conference in 1998, and was named the MICCAI (Medical Image Computing and Computer Assisted Intervention) Conference.

For more information about the MICCAI Society, visit www.miccai.org

ABOUT CONFERENCE VENUE

New Zealand International Convention Centre: A World-Class Destination for International Events

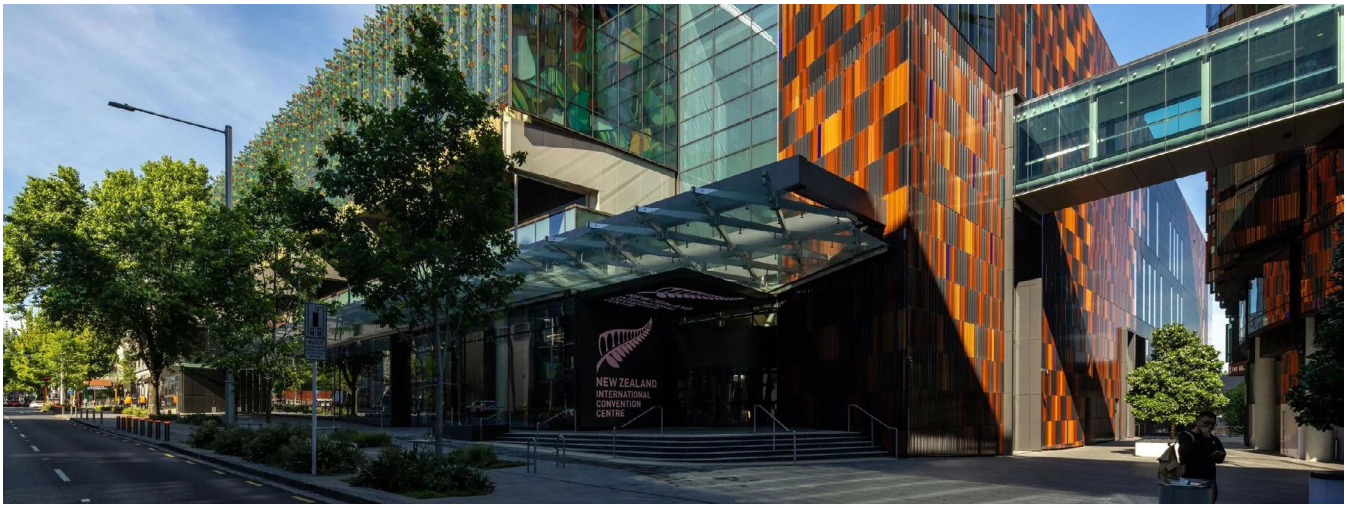
MICCAI 2027 will take place at the New Zealand International Convention Centre (NZICC) in Auckland, New Zealand, from September 27 to October 1, 2027. Located in the heart of Auckland's city centre, NZICC is a modern, purpose-built venue designed to host international conferences, exhibitions, and large-scale events, offering an exceptional setting for bringing together the global medical imaging and healthcare technology community.

The New Zealand International Convention Centre combines contemporary architecture with state-of-the-art facilities, providing versatile and fully equipped spaces designed to accommodate conferences, exhibitions, scientific sessions, and networking activities. With its flexible meeting spaces, auditoriums, and exhibition facilities, the venue offers an environment that supports meaningful interaction among researchers, clinicians, industry leaders, and innovators.

Designed to meet the evolving needs of international conferences, NZICC features advanced audiovisual infrastructure, modern connectivity solutions, and comprehensive event support services. Its spacious and adaptable layout facilitates scientific exchange, industry engagement, and collaborative discussions, creating an ideal environment for the diverse activities of MICCAI 2027.

Beyond its modern facilities, the venue benefits from its prime location in central Auckland, providing convenient access to a wide range of hotels, restaurants, entertainment venues, and cultural attractions. Auckland's international connectivity and welcoming atmosphere further enhance the experience for delegates traveling from around the world.

With its combination of world-class infrastructure, central location, and contemporary event facilities, the New Zealand International Convention Centre provides an outstanding setting for MICCAI 2027. Hosting the conference in Auckland offers a unique opportunity to strengthen international collaboration, foster innovation, and connect the global MICCAI community in one of the Asia-Pacific region's most dynamic destinations.



Conference Secretariat

DEKON
CONGRESS & TOURISM

Maslak Mah. Büyükdere Cad. U.S.O. Center No:245 Kat.1 İç Kapı No:3 34453 Sarıyer/İstanbul
Phone: +90 212 347 63 00 Fax: +90 212 347 63 63
E-mail: secretariat@miccai2027.org • Web: www.dekongroup.com

ABOUT AUCKLAND

Tāmaki Makaurau Auckland

Tāmaki Makaurau Auckland, meaning "the place desired by many," is New Zealand's largest city and a world-class destination where vibrant urban life is seamlessly connected to an extraordinary natural environment.

Set between two sparkling harbours and surrounded by native forest, island-dotted emerald waters, volcanic landscapes, beautiful beaches, and renowned wine regions, Auckland offers an inspiring sense of place.

Designed for easy connections

A compact and well-connected city centre makes it easy for delegates to move between conference venue, accommodation, dining, and cultural experiences. This accessibility, combined with modern infrastructure and a strong events ecosystem, underpins Auckland's reputation as a desirable place to visit, work, and do business.

A distinctive sense of place

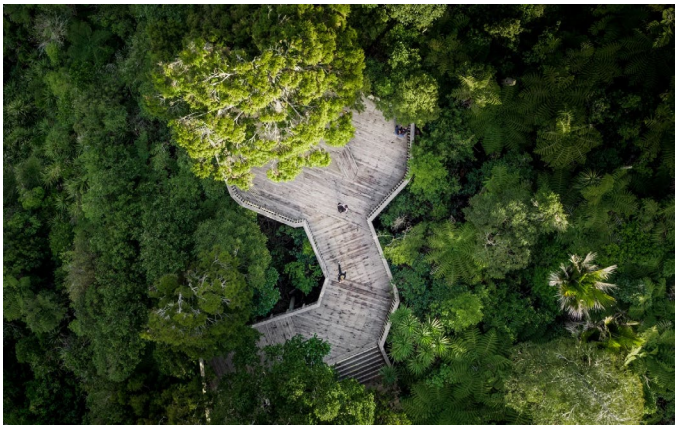
Auckland's lifestyle and visitor experience are shaped by its rich diversity and the living spirit of Māori culture. Grounded in te ao Māori and expressed through manaakitanga—the spirit of welcoming, connection, and caring for visitors. This cultural foundation creates an authentic and meaningful sense of place. The city's strong Polynesian identity further enriches the experience, offering visitors many opportunities to engage with its history and heritage.





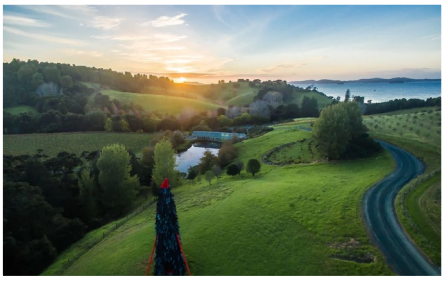
Urban energy, natural surroundings

Auckland's cultural vibrancy is matched by the breadth of experiences on offer. From major events, galleries, and performing arts to world-class dining, island escapes, and outdoor adventure, the region provides a diverse programme of experiences that reflect its unique identity and global outlook.



Coastlines, landscapes and wine country

Auckland's natural setting extends from dramatic west coast beaches and native bush to rolling green landscapes and renowned wine regions.





Visiting Auckland

As New Zealand's largest city and likely gateway for MICCAI 2027, Auckland offers a diverse range of experiences combining urban attractions with easy access to nature.

01 Auckland CBD Highlights

Visitors can explore unique attractions in the city centre, including the immersive All Blacks Experience, the creative and cinematic Wētā Workshop Unleashed, and the interactive Odyssey Sensory Maze. The iconic Sky Tower offers panoramic views of the city and beyond.

02 Beyond the City Centre

A short ferry ride from downtown Auckland takes you to Devonport, a charming seaside village known for its historic character, boutique shops, and scenic coastal walks.

03 Waiheke Island

For a relaxing day trip, Waiheke Island is renowned for its vineyards, beaches, and art galleries, offering a perfect escape just 40 minutes by ferry from the city.

Auckland offers more than a destination—it provides a connected, culturally rich, and naturally inspiring environment that brings people together and leaves a lasting impression.

STATISTICAL OVERVIEW OF RECENT MICCAI CONFERENCES

MICCAI CONFERENCE STATISTICS & GROWTH

Main conference attendance (2023–2026)

MICCAI continues to demonstrate strong growth in international participation, bringing together leading researchers, clinicians, academics, and industry professionals from around the world.

MAIN CONFERENCE ATTENDANCE

Reported attendee figures by host city, 2023–2026



2026 figure excludes satellite-only participants.

SATELLITE EVENTS ATTENDANCE

Workshops, tutorials & challenges

CONFERENCE	SATELLITE EVENTS	PARTICIPATION
2023	74	1,283
2024	73	1,740
2025	85	3,094
2026	112	3,790

2023 → 2026 Satellite events: 74 → 112 Participation: 1,283 → 3,790

A GROWING GLOBAL COMMUNITY

With 3,406 participants representing 71 countries in 2026, MICCAI continues to offer sponsors valuable opportunities to engage with a diverse international community of experts in medical image computing, computer-assisted intervention, and artificial intelligence in healthcare.

3,406	112	71
REGISTRATIONS 2026	SATELLITE EVENTS 2026	COUNTRIES 2026

PREVIOUS SPONSORS FOR MICCAI CONFERENCES

Medtronic
ClaroNav
SIEMENS Healthineers
atracsys MEASUREMENT REDEFINED ™
aws
janssen PHARMACEUTICAL COMPANIES OF Johnson & Johnson
OLYMPUS
snke os
KHIDI Korea Health Industry Development Institute
Lunit
MTS COMPANY
Children's National
達摩院 DAMO ACADEMY
SAMSUNG
DEEPNOID
Google
ImFusion
INFINITT Healthcare
MDPI
Canon CANON MEDICAL RESEARCH EUROPE LTD.
NVIDIA
VUNO
UNITED IMAGING
Talk2View
IBM
Clarit
Soombit.ai
Tomocube
Mohamed bin Zayed University of Artificial Intelligence
Information Sciences & Technology for Healthcare | HealthTech
ANT RESEARCH
ImFusion



SPONSORSHIP PACKAGES

SPONSORSHIP PACKAGES

Choose Your Level of Participation

The proposed sponsorship programme offers six options, ranging from brand recognition to exhibition participation and industry presentations. The table below provides an overview of the benefits included in each sponsorship category.

MICCAI 2027 – Sponsorship Package Comparison

Benefit	Platinum	Diamond	Gold	Silver	Bronze	Start-up
Sponsorship Fee	$ 25,000	$ 20,000	$ 15,000	$ 10,000	$ 7,500	$ 4,000
Exhibition Space	12 m^2	9 m^2	6 m^2	6 m^2	—	6 m^2
Full Registrations	5	3	2	1	—	—
Industry Presentation	15 min	10 min	5 min	—	—	—
Society Email Sends	2	1	—	—	—	—
Hospitality Room	Yes	Yes	—	—	—	—
Website Logo & Link	Yes	Yes	Yes	Yes	Yes	Yes
Programme Logo	Yes	Yes	Yes	Yes	Yes	Yes
50-Word Company Profile	Yes	Yes	Yes	—	—	—
Sponsor Board & Screen	Yes	Yes	Yes	Yes	Yes	Yes

Sponsorship Package Notes

- Full registrations cover the main conference, satellite events, and gala dinner. Exhibitor-only staff access will be specified separately.
- Industry presentation slots are subject to the approved programme, timing, and content requirements. These opportunities are part of the industry sessions and do not include scientific paper presentations.
- Sponsor content is subject to MICCAI Society approval and will be distributed through official MICCAI Society communication channels. Delegate contact information will not be transferred to sponsors.
- Hospitality room allocation, booking arrangements, and availability are subject to confirmation. Catering and audiovisual services are excluded.

SPONSORSHIP PACKAGE DETAILS

Make the package work for you

PLATINUM SPONSORSHIP $ 25,000

The most comprehensive sponsorship package, offering maximum visibility and engagement throughout MICCAI 2027.

Platinum Sponsorship combines a 12 m^2 exhibition presence with five full conference registrations, a 15-minute industry presentation, two Society-distributed emails, and hospitality room access. This package is designed for organizations seeking extensive exposure and multiple opportunities to connect with the global MICCAI community.

Sponsor Benefits:

- 5 complimentary registrations for the main conference and satellite events, including the gala dinner.
- 12 m^2 exhibition space, including shell scheme construction upon request.
- 15-minute presentation slot during an industry session.
- Company logo and website link on the official MICCAI 2027 sponsor webpage.
- Two sponsor email communications distributed through MICCAI Society channels, subject to approval.
- Hospitality room access during the main conference, excluding catering and audiovisual services.
- Company logo and a 50-word company profile in the conference programme
- Company logo displayed on the official Sponsor Board and main conference hall screens during breaks.

DIAMOND SPONSORSHIP $ 20,000

Diamond Sponsorship offers a substantial conference presence through exhibition participation, industry engagement, and promotional opportunities.

With a 9 m^2 exhibition space, three full conference registrations, and a 10-minute industry presentation, this package provides an excellent platform to showcase your organization's innovations and connect with key stakeholders.

Sponsor Benefits:

- 3 complimentary registrations for the main conference and satellite events, including the gala dinner.
- 9 m^2 exhibition space, including shell scheme construction upon request.
- 10-minute presentation slot during an industry session.
- Company logo and website link on the official MICCAI 2027 sponsor webpage.
- One sponsor email communication distributed through MICCAI Society channels, subject to approval.
- Hospitality room access during the main conference, excluding catering and audiovisual services.
- Company logo and a 50-word company profile in the conference programme.
- Company logo displayed on the official Sponsor Board and main conference hall screens during breaks.

GOLD SPONSORSHIP — $ 15,000

Gold Sponsorship provides an effective combination of exhibition visibility, conference participation, and industry engagement.

This package is ideal for organizations looking to introduce their products, services, and research innovations to the MICCAI community through direct interaction and a dedicated industry presentation.

Sponsor Benefits:

- 2 complimentary registrations for the main conference and satellite events, including the gala dinner.
- 6 m^2 exhibition space, including shell scheme construction upon request.
- 5-minute presentation slot during an industry session.
- Company logo and website link on the official MICCAI 2027 sponsor webpage.
- Company logo and a 50-word company profile in the conference programme.
- Company logo displayed on the official Sponsor Board and main conference hall screens during breaks.

SILVER SPONSORSHIP — $ 10,000

Silver Sponsorship offers a focused opportunity for organizations seeking direct engagement with conference participants through exhibition activities.

The package provides a dedicated exhibition presence alongside official conference recognition, making it suitable for organizations looking to establish new connections within the medical imaging and computer-assisted intervention community.

Sponsor Benefits:

- 1 complimentary registration for the main conference and satellite events, including the gala dinner.
- 6 m^2 exhibition space, including shell scheme construction upon request.
- Company logo and website link on the official MICCAI 2027 sponsor webpage.
- Company logo displayed in the conference programme.
- Company logo displayed on the official Sponsor Board and main conference hall screens during breaks.

BRONZE SPONSORSHIP — $ 7,500

Bronze Sponsorship provides an accessible opportunity for organizations to support MICCAI 2027 while gaining visibility across official conference communication platforms.

This package focuses on brand recognition and acknowledgement throughout the conference.

Sponsor Benefits:

- Company logo and website link on the official MICCAI 2027 sponsor webpage.
- Company logo displayed in the conference programme.
- Company logo displayed on the official Sponsor Board and main conference hall screens during breaks.

Exhibition space and complimentary conference registrations are not included.

START-UP SPONSORSHIP $ 4,000

The Start-up Sponsorship package is designed to support recently established companies and emerging innovators in medical imaging, artificial intelligence, and computer-assisted intervention.

This package offers an opportunity for eligible start-ups to showcase their technologies, connect with potential collaborators, and engage with the international MICCAI community.

Sponsor Benefits:

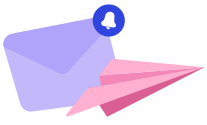
•Available to recently incorporated start-up companies (within the previous 24 months), subject to eligibility approval.
•6 m^2 exhibition space, including shell scheme construction upon request.
•Company logo and website link on the official MICCAI 2027 sponsor webpage.
•Company logo displayed in the conference programme.
•Company logo displayed on the official Sponsor Board and main conference hall screens during breaks.
Complimentary full conference registrations are not included. Exhibitor access arrangements will be confirmed separately.

Important Information

Exhibition packages propose shell scheme construction upon request. Furniture, electricity, internet connectivity, and exhibitor staff access arrangements will be specified in the final exhibitor information pack.

Industry presentation slots and hospitality room availability remain subject to programme approval and venue capacity.

All sponsorship packages, benefits, and fees are subject to final confirmation by the MICCAI 2027 Organizing Committee.



For more information please feel free to contact

sponsorship@miccai2027.org



MARKETING & PROMOTIONAL OPPORTUNITIES

Participant Badges & Lanyards — $ 10,000
(Exclusive Opportunity)

Sponsorship of the official conference lanyards offers excellent visibility throughout the conference, as they are distributed to all delegates at registration.

Sponsor benefits:

- Exclusive recognition as the lanyard sponsor, with company logo printed on all official conference lanyards
- Company logo displayed on the Sponsors page (listed alphabetically and linked to the company's webpage) and in the conference program

Registration Confirmation — $ 7,500
(Exclusive Opportunity)

A sponsor banner will appear on the registration confirmation emails sent to all registered participants, linked directly to the company's website.

Welcome Reception — $ 15,000
(Exclusive Opportunity)

Sponsorship of the Welcome Reception offers a unique opportunity to enhance your company's visibility as all delegates come together on the first evening of the conference.

Sponsor benefits:

- 9 sqm exhibition space during the conference
- Company-branded table flags to be placed on the service tables
- Opportunity to display one roll-up banner (1m x 2m) at the entrance of the reception area

Flags and banner to be provided by the company

AI Photo Gallery Sponsorship

$ 12,500

(Exclusive to one sponsor)

Description

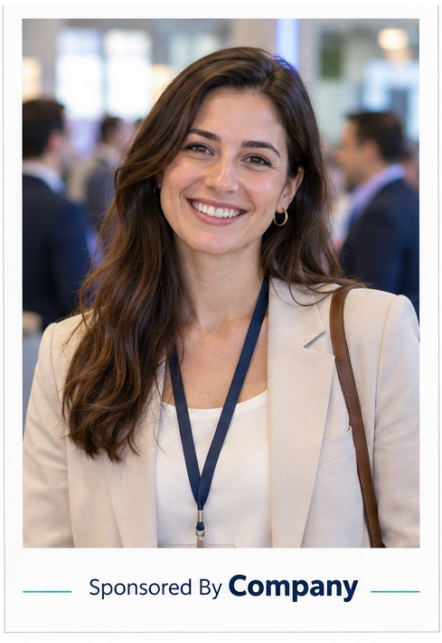
Put your brand in the picture at MICCAI 2027. This application offers an AI-powered photo experience, giving participants a personalised souvenir of the conference. With a custom photo frame featuring your company logo and the MICCAI 2027 identity, your brand becomes part of a memorable moment participants can keep and share.

How It Works

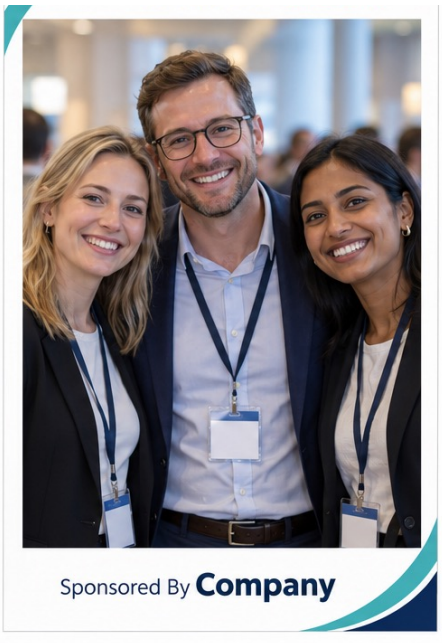
Participants scan a QR code and complete a facial scan. AI-powered facial recognition technology identifies their photos within the conference photo gallery, allowing each participant to view only the photos in which they appear.

Sponsor Benefits

- Visible Branding: Your company logo appears alongside participants in their MICCAI 2027 conference photos.
- Participant Engagement: An interactive and personalised experience encourages participants to engage with your brand.
- Extended Brand Visibility: Photos shared by participants can introduce your brand to their professional networks, extending your reach beyond the conference.
- A Lasting Reminder: Personalised conference photos provide participants with a memorable keepsake featuring your company logo and the MICCAI 2027 identity.
- Photo connects your brand with a positive memory of MICCAI 2027.







ORDER FORM

COMPANY DETAILS

Name of the Company:.....

Address:.....

Name/Surname (Contact Person):.....

Telephone:..... Fax:.....

E-mail:..... Mobile:.....

SPONSORSHIP PACKAGES	UNIT PRICE	UNIT	TOTAL
PLATINUM SPONSORSHIP	$ 25,000	1	
DIAMOND SPONSORSHIP	$ 20,000	1	
GOLD SPONSORSHIP	$ 15,000	1	
SILVER SPONSORSHIP	$ 10,000	1	
BRONZE SPONSORSHIP	$ 7,500	1	
START-UP SPONSORSHIP	$ 4,000	1	
MARKETING & PROMOTIONAL OPPORTUNITIES			
PARTICIPANT BADGES & LANYARDS	$ 10,000	1	
REGISTRATION CONFIRMATION	$ 7,500	1	
WELCOME RECEPTION	$ 15,000	1	
AI PHOTO GALLERY SPONSORSHIP	$ 12,500	1	
		TOTAL	

PAYMENT FORM

☐ Bank Transfer (Please attach a copy of the bank draft to this form)

Banking Details:

Bank Name : T. Garanti Bankası A.S.
Branch Name : Bogazici Ticari Subesi
Branch Code : 1666
Acc.Holder : Dekon Kongre ve Turizm Hiz. A.S.
IBAN Number (USD) : TR81 0006 2001 6660 0009 0938 01
Swift Code : TGBATRISXXX

CREDIT CARD INFORMATION	
Card Type:	☐ VISA ☐ MasterCard
Cardholder Name (as shown on card):	
Card Number:	
Expiration Date (mm/yy):	
CVC Number:	

DATE	SIGNATURE



MICCAI 2027

30th International Conference on Medical Image Computing and Computer Assisted Intervention

Auckland
NEW ZEALAND

27 September - 01 October 2027

New Zealand International Convention Centre

ORGANIZING SECRETARIAT

DEKON
CONGRESS & TOURISM

Maslak Mah. Büyükdere Cad. U.S.O. Center No:245 Kat.1 İç Kapı No:3 34453 Sarıyer/İstanbul
Phone: +90 212 347 63 00 **Fax:** +90 212 347 63 63
E-mail: secretariat@miccai2027.org • **Web:** www.dekongroup.com